

RECOMMENDATIONS:

1. Sufficient data are now available to make reasonably accurate estimates of broadcast reception in each European satellite. Such data are lacking for virtually all the USSR and for China. It is recommended, therefore, that:
 - a. The principal collection effort be devoted to obtaining data on reception in the USSR and China. If such an effort is to be effective, with respect to the USSR, the Embassy monitoring program must be supplemented by a consistent and determined effort to utilize properly briefed and equipped travelers. With respect to China, all possible means of collection must be explored.
 - b. For those parts of the USSR for which data exists, and for the European satellites, the intelligence collection and analysis effort be limited to that necessary to detect significant changes in reception; for this purpose, the Embassy monitoring program (supplemented by semi-annual travel in the country concerned by technical monitors on TDY) and spot reports from peripheral monitors should provide adequate evidence.
 - c. Active efforts by OSI for the collection of so-called "collateral" data (letters from listeners, etc.) be given up, since this type of data does not contribute materially to estimates of broadcast reception, and its collection is difficult and time consuming to administer.
 - d. As soon as feasible, OSI give up IBM collation of data from peripheral monitors since norms of reception have been well established

limitations of such data, particularly with respect to the USSR and China. Comprehensive collation of this data is no longer required with respect to the European satellites, and makes only a marginal contribution to estimates concerning the USSR and China. The broadcasters may well wish to continue peripheral monitoring for operational purposes; if so, special reports from such monitors will be of value in recognizing and identifying significant changes in established broadcast reception norms.

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Comments for
next meeting

and that the basic problems previously reported remained unresolved.
Mr. Sturman also assisted in the interpretation of a scores at
Hong Kong.

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PROBLEMS AND DIFFICULTIES:

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No problems or difficulties were encountered during this travel.
The Commissar General [REDACTED] was most helpful in assisting and
arranging housing/ing details for the Seminar.

COMMITMENTS:

No commitments were made.

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1) actions effective by OI, for the collection of personnel "intelligence" data (hotline, and liaison, etc.) are given to, since this type of data can be used effectively in connection to collection of broadcast news items, or can collection in different and thus currently, no priority.

2) as soon as possible, and given to DDCI collection of such personnel intelligence data ~~from~~ ^{as} reception have been well established in certain areas. Experience of the past four years has shown the importance of such data, particularly with respect to the USSR and China. The continuing collection of this data is no longer relevant with respect to the European situation, as far as only a regional war situation to estimate concerning the USA and the USSR and others may well wish to continue personnel and training for traditional purposes; if so, special reports from such sources will be of value in recognizing and monitoring significant changes in established broadcast reception areas.

3. With respect to a decision to be held this year in March, it is recommended that the views of DDCI, DCIA, and NSA be obtained in the spring of 1973, and a decision be made at that time in the light of then existing policies and directives.

To focus attention
on internal
collection aspects

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Distribution:

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 1 - ED/SI
 1 - TCB/ED [REDACTED]
 3 - CS/SI [REDACTED]

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OSI/CS:ED, [REDACTED]:kl

not agree with this recommendation at all. In view of the alleged usefulness of a seminar, the proposed in March, both in light of collection of personnel data in connection to the USSR